Writing in visual arts
7 strategies for Stage 4, 5 or 6

Creative writing
Observe and analyse an artwork in a class by discussing the meaning, colour, purpose, shapes, mood, motives and characters. Write a creative piece (informative or imaginative) based on the artwork, for a targeted audience. Provide feedback about how the language features support reader engagement.

Text forms & structure
Select a text with a specific form and function. Get students to experiment with the structure and re-write it for a different purpose. Create a collage, frottage or montage to support and enhance the effectiveness of the new writing piece.

Vocabulary
Prescribe a topic related terminology list to the class. Get students to design and make a vocabulary bingo board game with the goal to enhance their vocabulary for knowledge and understanding of a purpose.

Language features
Associate language features to visual moments in the images of a graphic novel. Discuss how language features could be used to enhance a written narrative without images. Allocate time to change the excerpt from a graphic novel to a short story with an appropriate word limit.

Grammar
Discuss how grammar supports and enhances clarity and quality of meaning in formal and informal written responses. Create a series of humorous memes or e-cards demonstrating examples of miscommunication as a result of incorrect grammar.

Perspectives
Select a series of photographs of different people and create a scenario that they experience together. Get students to compose a story based on the characters and scenario, presenting a point of view from each character. Discuss and share as a class.

Spelling
Write a persuasive text responding to issues facing the visual arts industry. Get students to swap their writing with a partner to mark. Discuss the importance of spelling.