Elements of a Website / Blog Review

1. **Design** - The first thing that you notice when looking at a website is its design. What do you notice about the website's design:

- is it pleasing to the eye?
- is the site easy or difficult to navigate?
- are there any design flaws or things that look out of place?

2. **Focus** - What is the main focus of the website? If it isn't obvious to you then the website's creator has done something wrong. A site should communicate its focus using design elements such as colour and images, and/or simple headings or sub-headings.
3. **Content** – In your website review, your main focus should be the site's content. Does the content of the site match its focus? Can you read the content easily? Does it make sense? What are some of the highlights? Is there part of the site that really stands out? Why does it stand out?
4. **Writing Style** - Does the creator of the site have a unique or interesting voice? Do you relate to what you read in the site? Is the style good to read or does the writer include unnecessary, uninteresting or extraneous information?
5. **Grammar and Punctuation** - Are there spelling mistakes and error in grammar and punctuation?
6. **Message** – Does the site communicate its message effectively to the viewer?
7. **Audience** - Who is the intended audience for this site or blog? Does the website communicate effectively and appropriately with its target audience?
8. **The website's creator** –Does the creator have any expertise in their chosen field? Do they speak with authority on their subject matter?
9. **Other features** - Anything noticeable about the site, whether good or bad, should always be covered in a review.