 HSC Visual Design CEC

Scope and sequence

| HSC | Module GD1, term 4  Publications and Information ‘Branding’ | Module PD1, term 2  Packaging ‘Wrap it up’ | Task 3, term 2  Examination | General GM, term 3  Individual Project ‘The designer’ |
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| Practice  (making) | Students are to create a logo, web banner and a publication (s). They start from the design brief, sketching and conceptualising to digitalising their designs using the Adobe Suite including Photoshop, Illustrator and InDesign. | Create a series of digital graphic designs that are then placed on products to sell to their target audience.  Using Adobe suite including Photoshop, Illustrator and InDesign. |  | Student developed final works for CAPA showcase exhibition. They are to independently investigate their visual design practice. |
| Critical and historical studies | Students will explore graphic design images, concepts and technical information relating to the frames with reference to key Australian visual designers. | Students will explore graphic design images, concepts and technical information relating to the frames with reference to key visual product designers. | All topics studied including technical information and conceptual (frame questions) on aspects of artist/designers they have studied and / or unseen works. | Students will investigate key designers that have similar ideas and forms to the student selected individual project. |
| Forms | Drawing, painting, digital manipulation using Adobe suite. | Drawing, painting, digital manipulation using Adobe suite. | Technical aspects of forms studied. |  |
| Frames | Structural, Cultural and Post Modern. | Structural, Cultural and Post Modern. | Structural, Cultural, Subjective and Post Modern. | Structural, Cultural, Subjective and Post Modern. |
| Key artists/ examples | Adam Cornish, Ben McCarthy and Alex Gilmore/ Evie Group. | Ryan Hicks from Juice Society, the Halo group, Jimmy Turrell and Steve Stacey. | All to date. | Individually selected. |
| Outcomes | DM1-6, CH1-4 | DM1-6, CH1-4 | CH1-4 | DM1-6, CH1-4 |
| Assessment | 20%  Produce a series of graphic design images and display them in a mini exhibition. | 15%  Create a series of packed products with digital designs. | 30%  Complete an examination. | 35%  Produce an independent series of images and display them in a CAPA showcase. |