



How to be a

Google

Power user

Search engines are the backbone of everyday internet use, but are you aware of the hidden tips and tricks available to improve your search?

Here are some pointers that'll save you Googling 'how to Google'.



Search operators

Here's how to get the most out of your everyday Google searches.

Search exact phrases

"search" If you're looking for an exact phrase, use quotation marks.

"let them eat cake" |



Exclude a word

Add a hyphen before a word to exclude a search term. This is useful if you are searching for a word with several meanings.

-search

inception -movie |



Search within a site

site:

Get results from certain domains.

recipes site:theguardian.com |



Search similar

Find sites with similar content to a URL you already know.

related:

related:visual.ly |



Search for words in text

allintext:

Find pages where the all terms appear in the text.

allintext: holidays hot bargain |



Find pages where the one term appears in the text, and other terms appear elsewhere in the document (e.g. title or URL)

intext:

john lennon intext:liverpool |



Search for words in title

allintitle:

Find pages whose title contains all words in the search.

allintitle: the big lebowski review |



Find pages whose title contains a particular word in the title, with other terms appearing elsewhere in the document (e.g. in the text or URL)

intitle:

flu shot intitle:help |



Search for words in URL

allinurl: Find pages with the search query mentioned in the URL.

allinurl: bbc news |



Find news related to a particular location

Use this on Google News to find stories coming from a particular location.

location:

prince george location:auckland |



Search for a particular filetype

filetype:suffix Google will restrict results to pages that end in suffix.

annual report 2014 filetype:pdf |



Search for a number range

Separate numbers by two periods to see results that contain numbers in the given range.



dslr \$300..\$500 |



Blank



An asterisk works as a wildcard, and helps you find the missing word in a phrase.

there is a * that never goes * |



Either word

If you want to find pages with one of several words, use a capitalized OR. Without OR, results would show pages that include all the terms.

OR

olympics 2012 OR 2016 |



Weather



weather <city>

weather brooklyn |

Stock Quotes



Stock Quotes

APPL |

Current Time



time <city>

time melbourne |

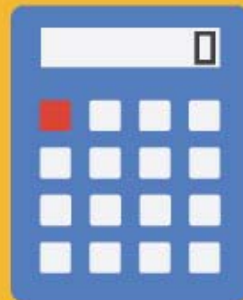
Sports Scores



<team name>

manchester united |

Calculator



<equation>

91*4 |

Sunrise & Sunset Times



sunset <city>

sunset honolulu |

Conversions



<amount+unit 1> to <unit 2>

10 miles to km |

Dictionary



define <term>

define jingoism |

Translations



translate <word> to <language>

translate pomme to english |

IP address



IP address |

will give your public IP address

Flight Statuses



<flight number>

BA 117 |

Package Tracking



<tracking number>

1Z5615280351136446 |

Film Showings



movies <postcode>

movies M11EZ |

And besides using search terms, Google also offers you a host of other ways to search.



Google Search Tricks

A useful app for enhancing your Google searches and getting the most from the search engine.

Google Images

lets you to search for images related to a particular word or phrase. You can also upload or link to an image to find more about it, or similar images.



Google Goggles

lets you search the Web using your mobile phone's camera instead of words. Simply take a picture of the item you want to search for, and look at the results.

Google Trends

lets you explore trending search topics on Google and see what other people are searching for.



Google Books

lets you search and preview books from millions of publishers around the world.

Google Scholar

lets you search for theses, abstracts and articles.



And for those who just want to have a bit of fun,
try some of these search terms in Google:



do a barrel roll |



askew |



the loneliest number |



google in 1998 |



Google sphere |

google sphere (and click "I'm feeling lucky")



Atari breakout |

(in Google Image search)

For most, Google is already an incredibly useful resource,
but by following these tricks and tips, you can transform
it into your most valuable research tool.

Sources

Search Operators – support.google.com

All tips and tricks – google.com

What did the world search for in 2013? – google.co.uk

Search Features – google.com

Google Developers – code.google.com

GoogleGuide: making searching even easier – googleguide.com